



# FAMILY BUSINESS CORE VALUES AND VISION WORKSHEET

How do your values inform your family business?

List the values that your family business members have in common. Then, circle the values that are uniquely yours. For each circled value, number it 1 - 10 for its level of significance to you and consider why.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Share and discuss your unique values:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

As owners and co-workers in this family business it is important to me that we consistently relate to one another in a way that reflects my value of \_\_\_\_\_ and one way to do that would be to:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

When it comes to how we serve our customers and our brand image, it is important to me that we consistently display the value of \_\_\_\_\_ and an example of that would be:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Notes:



What did you learn about yourself? About others?  
What value do you want to add to or change on your list?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_